

Adopted	Draft April 2017
Review Date	April 2018

Advertising on the Public Shelter at The Cross

This Policy is:

- To prevent the Public Shelter at The Cross becoming littered with too many signs, unauthorised or inappropriate signs and business advertising.
- Also, to mitigate the risk /prevent accidents which are likely to put the council at financial risk.

Advertising Boards:

- **ALL** advertising must be requested through the Clerk by the organisation/ charity holding an event
- General advertising can be approved by the Clerk, whilst any advertising deemed contentious must be approved by full council
- Local charity/organisation fundraising advertising only, **NO** business advertising
- ***No 'A' frames will be permitted without prior approval & will only be approved in exception circumstances*** (eg car parking direction signs for special events) – 'A' Frames cause issues such as trip hazards and will be removed by Somersham Parish Council or Cambridgeshire Highways except if formal approval received.
- **Advertising Boards** - MUST receive approval in advance from the Parish Office and then must be attached securely to railings with cable ties
- **All** advertising boards **must** be removed within 2 days of the event finishing

Banners:

- Banners to be erected at high level can only be erected by the Parish Council staff due to insurance risk

REQUESTS FOR ADVERTISING

- Must be made in writing to the Parish Clerk
- Approval / refusal will be made to the applicant in writing

Somersham Parish Council reserves the right to remove any unauthorised or inappropriate signs erected at the Public Shelter.

Contact:

Penny Bryant, Parish Clerk

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01487 841359

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