

SOCIAL MEDIA PROTOCOL

3rd December 2013

This protocol order for advertising, commenting and promoting Somersham Parish Council, its working parties, associated committees and Somersham Time Bank must be used in conjunction with Somersham Parish Council’s Social Media Policy.

The Social Media Policy includes permission for Councillors to comment within agreed corporate boundaries on parish matters.

The aim is to promote all Somersham generated activities associated with the Parish Council through the Parish Council media in the first instance to increase their readership and potential using the ‘Priority List’. The ‘Secondary List’ will only be contacted once submissions have been made to the Priority List.

PRIORITY LIST

	Facebook	Website	Twitter	Newsletters
Somersham Parish Council				
Somersham4u				
Our Somersham				
Time Bank			Via Somersham PC	Including Somersham4u
Christmas Lights				
Somersham Sprint		Plus SSLA website		

SECONDARY LIST

	Facebook	Website	Twitter	Newsletters
Local Newspapers				
Somersham Plus				
Shape Your Place				